

FIG.1

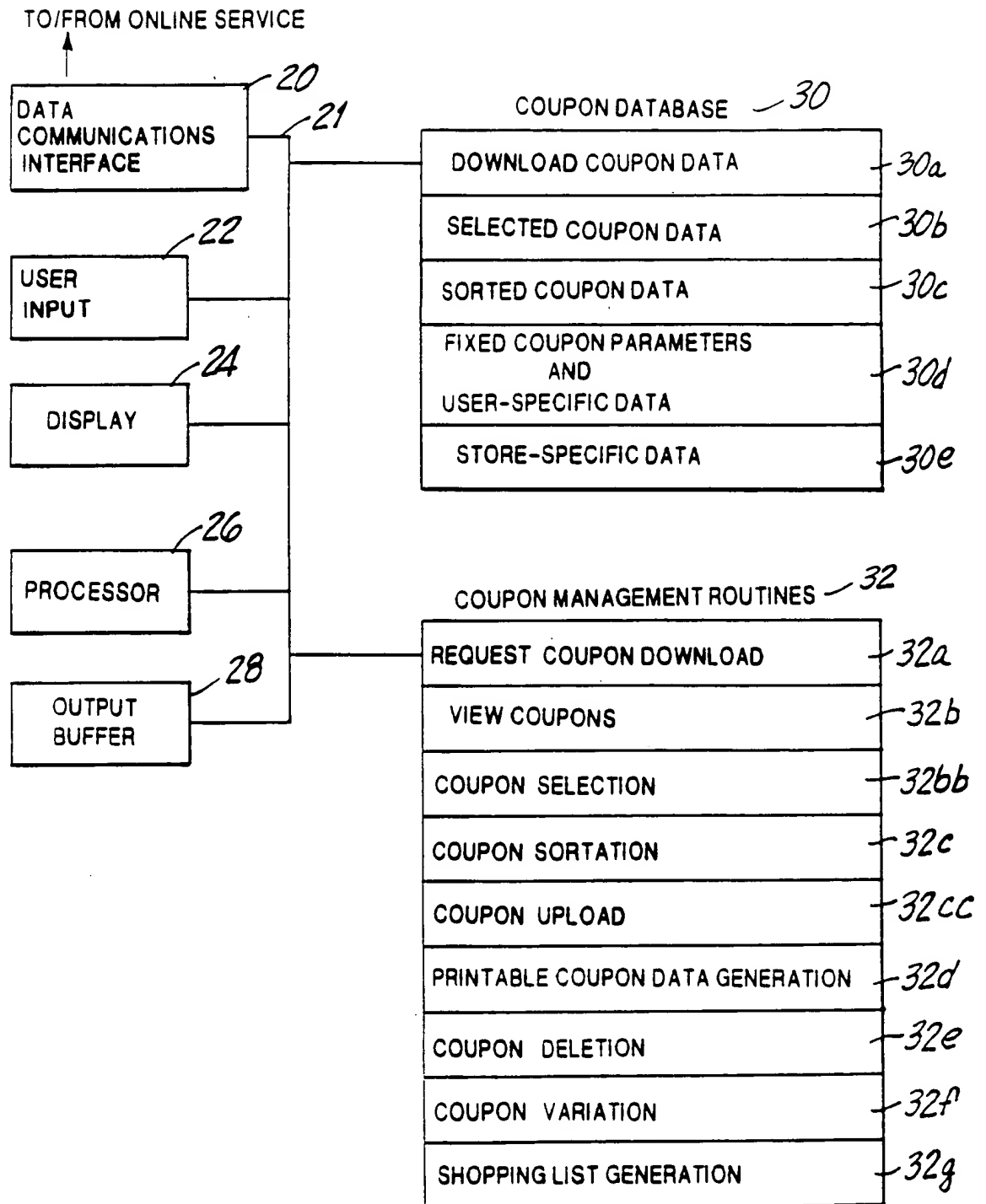


FIG. 2

| | | | | | |
|--------------------|----------------------|--------------------------------|-------------|-----------------------|----------------------|
| EXPIRATION DATE | REDEMPTION AMOUNT | COMPANY AND PRODUCT DATA | UPC CODE | REDEMPTION ADDRESS | OFFER DESCRIPTION |
|--------------------|----------------------|--------------------------------|-------------|-----------------------|----------------------|

VARIABLE COUPON DATA FIELDS

| | | |
|--------------------|----------------------------|---------------------|
| BORDER GRAPHICS | REDEMPTION INSTRUCTIONS | USER ID BAR CODE |
|--------------------|----------------------------|---------------------|

FIXED COUPON DATA FIELDS

FIG. 3

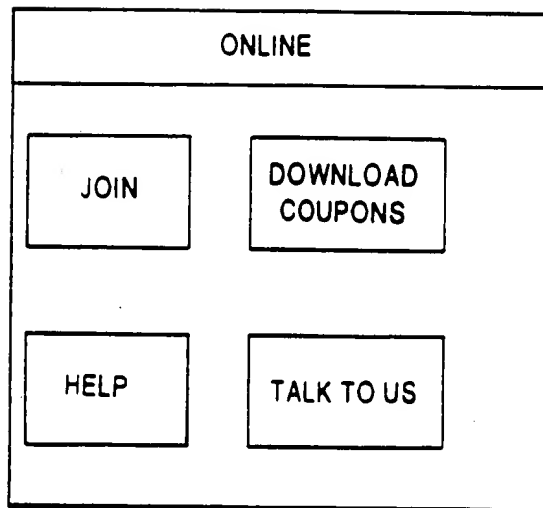


FIG. 4A

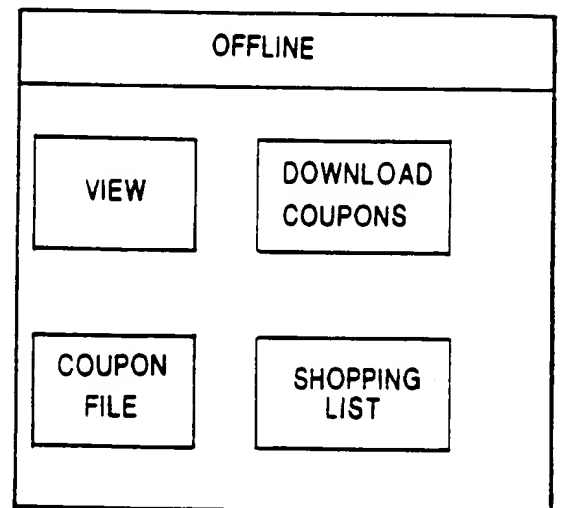


FIG. 4B



FIG. 5

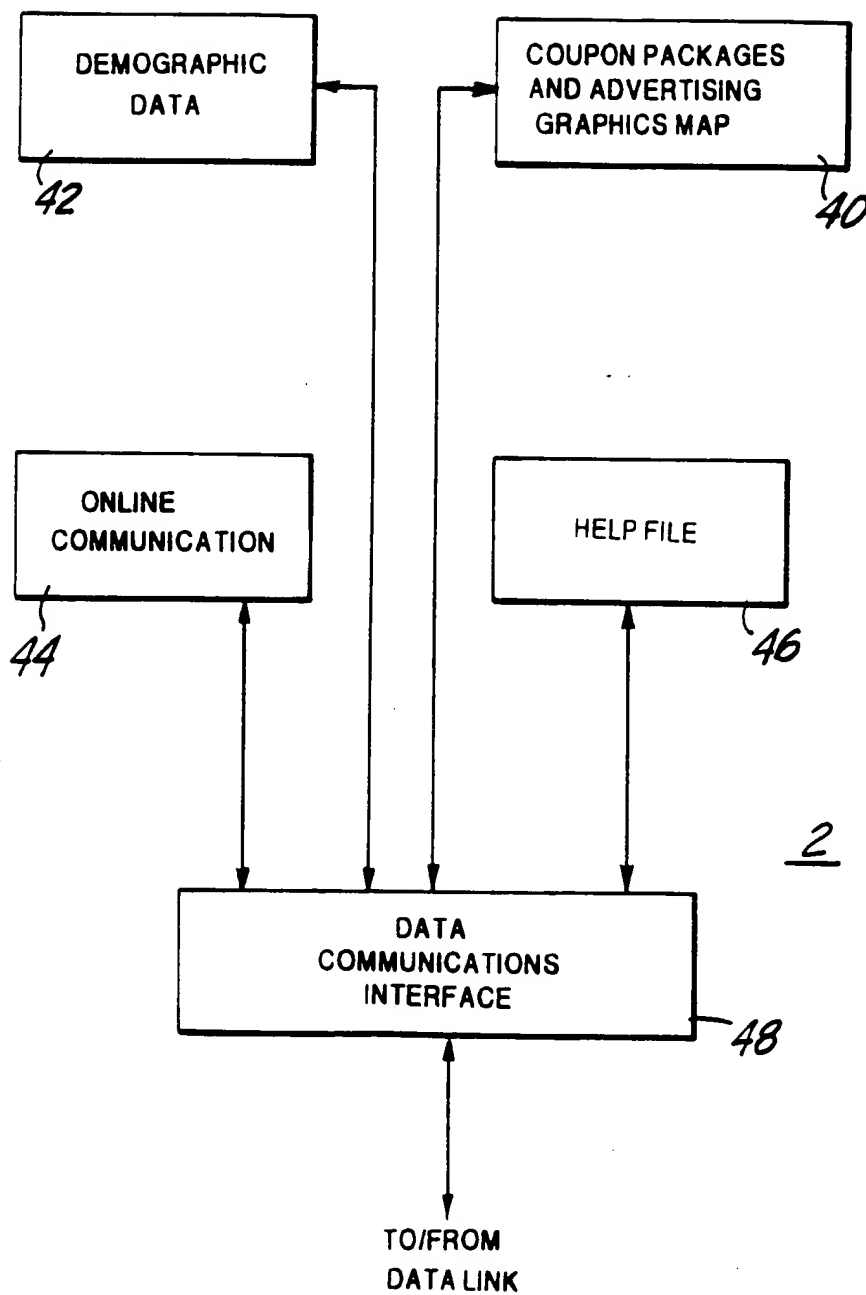


FIG. 6

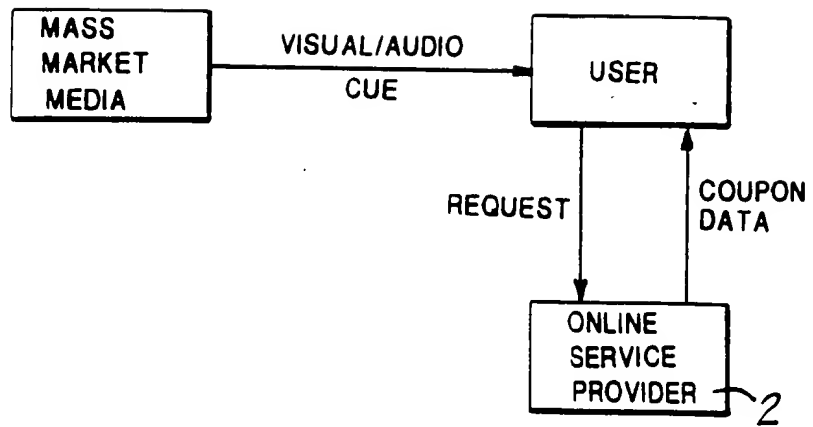


FIG. 7

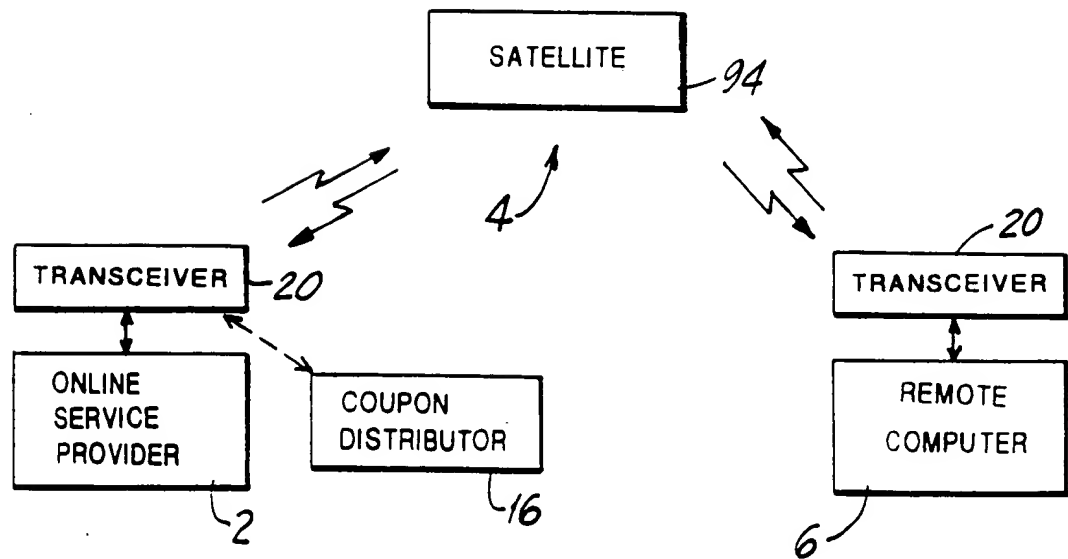


FIG. 8

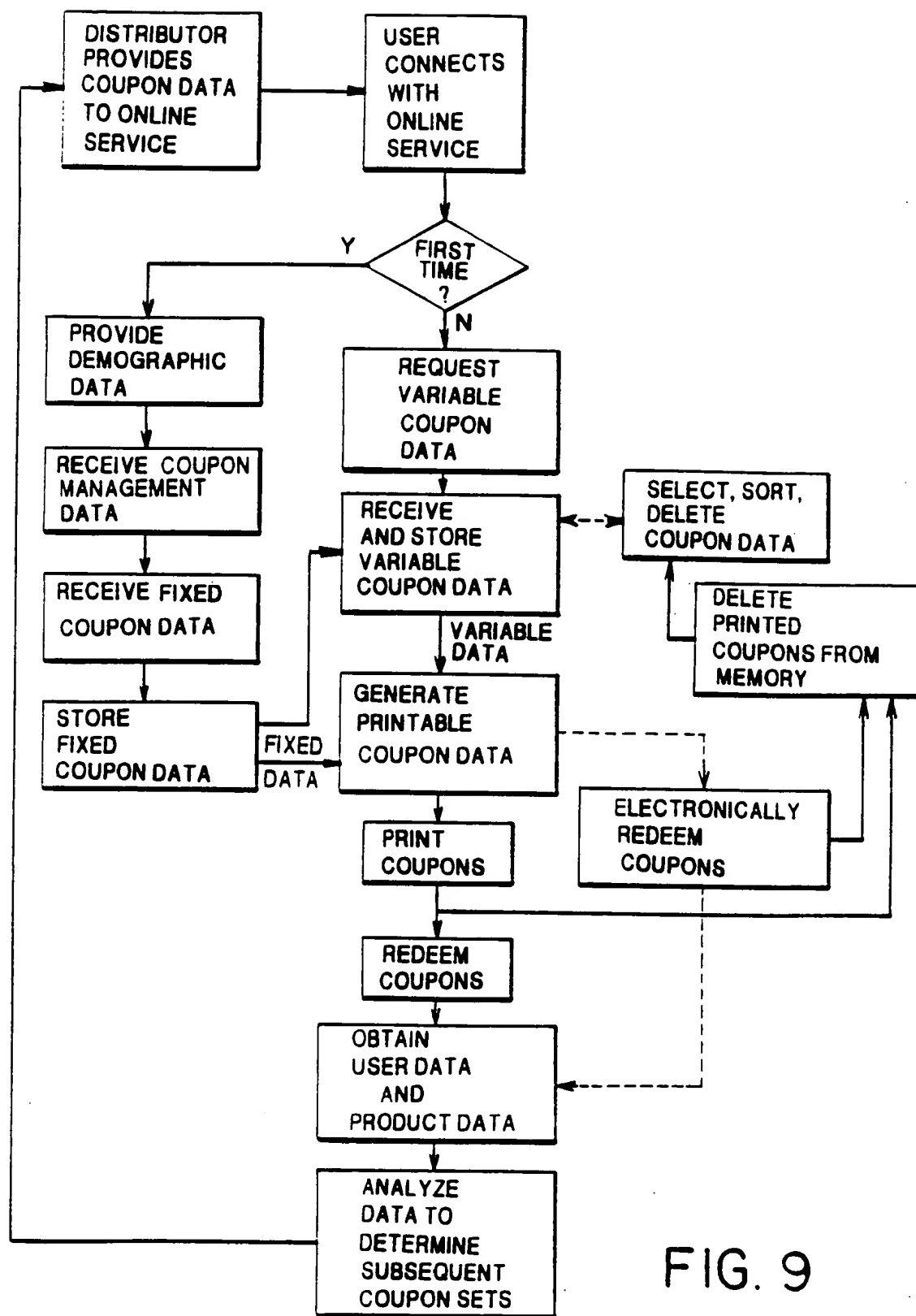


FIG. 9

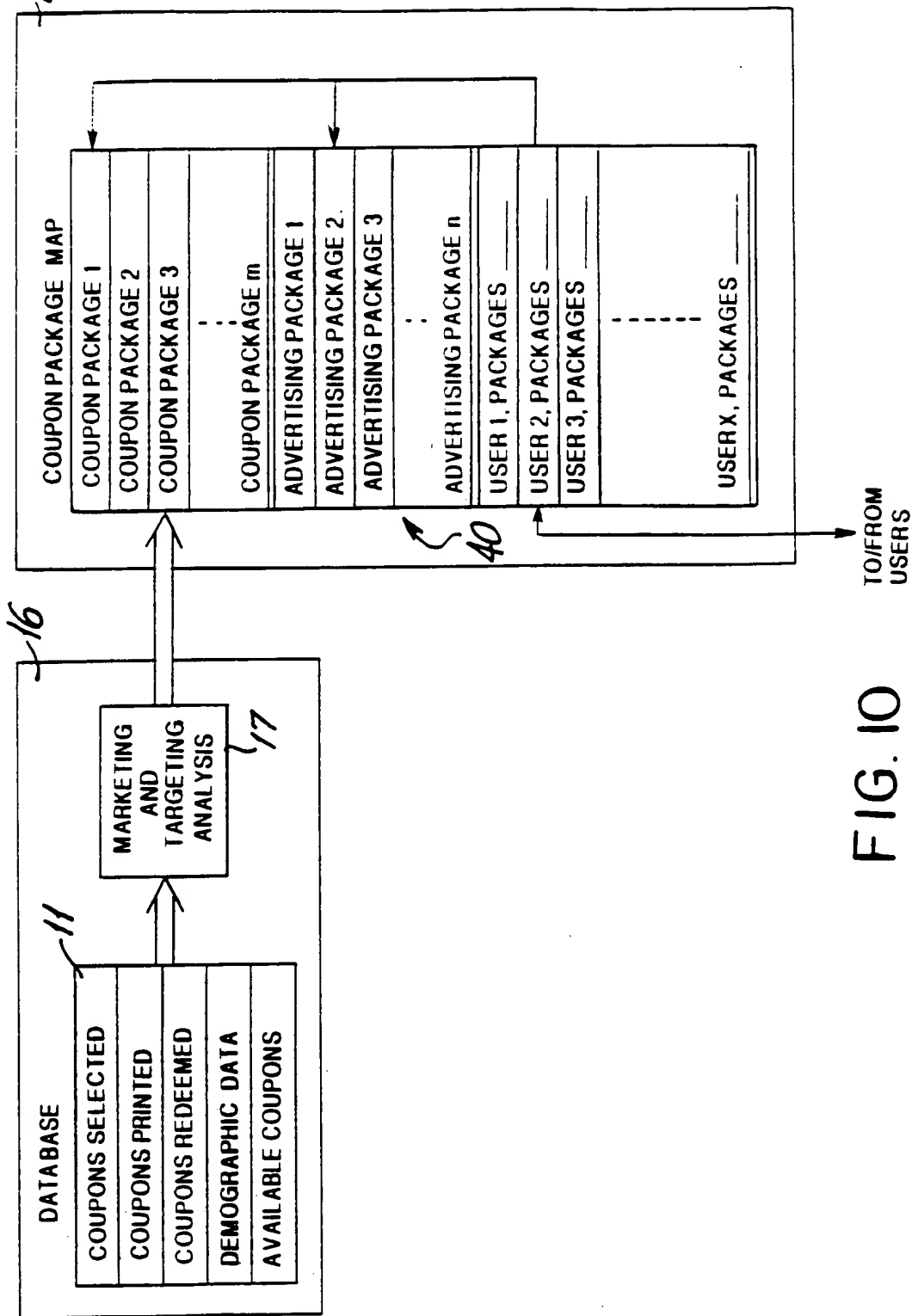


FIG. 10